

## Mini Museum Challenge

### Contest Brief

The National Heritage Board and its Heritage Institutions are calling all children aged 12 and below residing in Singapore to create your own mini museum at home. Simply feature 3 - 5 objects from your home and take a video (not more than 2 minutes) of you providing a guided tour of your mini museum. Tell us why these objects are important to you and your family, and submit it to us to receive attractive prizes. This contest is open from **18 Nov 2020 to 31 Jan 2021**.

You may choose to participate in the following categories:

Category	Age Range
Pre-school	< 6 years old
Primary	7 – 12 years old

Participants will stand to win the following prizes:

Category	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	Consolation x2 4 <sup>th</sup> & 5 <sup>th</sup> position
Pre-school	\$400	\$200	\$100	\$60
Primary	\$400	\$200	\$100	\$60

All participants will also receive a goodie bag redeemable at our three Heritage Institutions (Indian Heritage Centre, Malay Heritage Centre and Sun Yat Sen Nanyang Memorial Hall). The winning entries will be featured on our social media platforms.

### Guidelines and Tips for the Contest

Ready to start? You can consider the following themes (or create your own theme):

- My Mini Museum of Treasures (e.g. photographs, mementos, heirlooms, presents from loved ones etc.)
- My Mini Food Museum (e.g. favorite food, utensils, ingredients, recipes etc.)
- My Mini Museum of Festivals (e.g. festive attire, items used during festivals, festive decorations, photographs etc.)
- My Mini Games/Toys Museum (e.g. 'goli', 'captek', hantam bola, five stones, game sets, toys etc.)

You may also wish to consider the following structure when creating your video:

Video Segments	Guiding Structure
<b>Introduction</b>	<ul style="list-style-type: none"> <li>- Your name</li> <li>- Name of your mini museum (<i>*if you have one</i>)</li> </ul>
<b>Content</b>	Sharing about the mini museum and 3 chosen objects <ul style="list-style-type: none"> <li>- What is your mini museum about?</li> <li>- Choose 3 - 5 objects to talk about:               <ul style="list-style-type: none"> <li>○ Why did you choose the objects?</li> <li>○ How are these objects important to you and your family?</li> </ul> </li> </ul>
<b>Conclusion</b>	<ul style="list-style-type: none"> <li>- Thank your audience</li> </ul>

**Scoring Criteria:**

<b>Criteria</b>	<b>Pre-school and Primary</b>
<b>Concept of Mini Museum</b> Presentation of mini museum Relevance to heritage and culture	50%
<b>Performance</b> interpretation and expression of theme / concept / story, fluency, diction	50%
<b>Total</b>	100%

**Instructions:**

1. Print out the contest form.
2. Choose a theme for your mini museum.
3. Consider the objects that you would like to feature in your mini museum, and ensure that you have at least 3 - 5 objects.
4. Think of a storyline to best present your objects.
5. Prepare a script to present your mini-museum to be video-taped.
6. Ask your parents/older siblings for help to take a video (camera/phone) of you giving a guided tour of your mini museum.
7. All videos must be taken in landscape format, and cannot be longer than 2 minutes.
8. Complete the contest form and submit the signed contest form along with the video to us before 2359 hours on 31 Jan 2021.
9. All files must be saved in the following format:  
**child's name\_child's surname\_child's age.mp4** (e.g. Charlotte\_Ng\_7.mp4).
10. The video must be sent as a single, hi-res file to us.
11. Note that all special effects or editing done to the video will not be considered for judging.
12. Submit your video along with the signed contest form to the following email:  
[nhb\\_educationprogrammes@nhb.gov.sg](mailto:nhb_educationprogrammes@nhb.gov.sg) **before 2359hrs on 31 Jan 2021.**



## Terms and Conditions

### Entry Requirements

1. This contest is open to all Singaporeans, PRs, as well as foreign families residing in Singapore.
2. Participants intending to participate in this contest must have the consent of their parent or guardian to do so. Parental or guardian consent will be given by signing on the contest form.
3. By permitting their child to enter this contest, parents/guardians acknowledge that they have read, understood, and agreed to be bound by these terms and conditions.
4. Only **one entry** may be submitted by each participant. Video submitted must be the participant's own original work. Participants are to ensure that submitted entries do not infringe any intellectual property rights of third parties. Participants are not allowed to submit the same video for different categories for the contest.
5. Participants are to comply with the guidelines stated at <https://www.nhb.gov.sg/what-we-do/our-work/community-engagement/education/resources/national-symbols/> if their designs feature National Symbols (National Flag of Singapore, Lion Head Symbol, etc).
6. All valid entries must be submitted during the specific contest period (18 Nov to 31 Jan 2021). Entries submitted after 2359 on 31 Jan 2021 will not be accepted.
7. Entries submitted which do not meet the requirements under these Terms and Conditions will be invalid and will automatically be disqualified. NHB reserves the right to select an alternative winner if NHB has reasonable grounds for believing that a winner has contravened any of the Terms and Conditions.

*Note: Staff of the National Heritage Board (including staff of the Heritage Institutions) and their immediate family members are not eligible to enter this contest.*

### Winning Entries

8. NHB will notify the participant and/or parent/guardian that his or her winning video has been selected to be posted on our Facebook pages prior to posting.
9. All decisions by NHB are final and no appeals nor further correspondence concerning the decision to award to the contest winners will be entertained.
10. All prize(s) are as stated and are non-transferable and cannot be exchanged. No cash or credit alternatives will be offered. In the event and due to circumstances beyond NHB's control, that NHB is unable to provide the stated prize(s), NHB reserves the right to award, as substitute, a prize of equal or higher value.
11. Collection of prizes must be done in person/by parent/guardian with valid proof of identification (NRIC/Passport/Student pass).
12. The identity of the winners will be published during the announcement of winning entries. By taking part in this contest, the participants with the winning entries acknowledge and agree that their names will be made available to the public.

## General Terms and Conditions

13. NHB may collect, use and disclose participants' personal data as provided through the submission form, for the purposes of administering the contest and in relation to his/her participation, including contacting the participant for further information. For more details on the National Heritage Board's Privacy Policy, please refer to <http://www.nhb.gov.sg/contents/privacy-policy>.
14. NHB reserves the right to amend these Terms and Conditions and modify, cancel or suspend the contest at its sole discretion at any time.
15. Apart from NHB and the participant/parent or guardian, no other persons shall have any rights under the Contracts (Rights of Third Parties) Act (Cap. 35B) to enforce these Terms and Conditions.
16. These Terms and Conditions shall be governed by and construed in accordance with the laws of Singapore for every purpose and each participant submits to the exclusive jurisdiction of the Singapore.

