

Mask-a-rade Challenge

The National Heritage Board and its heritage institutions are calling all children and youths in Singapore to create and submit your design for a face mask! The Mask-a-rade Challenge invites children and youths to submit your artwork based on the theme of what you hope a post-COVID-19 Singapore would look like.

Participants may choose to submit their entries under either one of the following categories:

- Junior Artists (5 years old – 12 years old)
- Budding Artists (13 years old – 16 years old)

All participants will receive a goodie bag redeemable at our three heritage institutions (Indian Heritage Centre, Malay Heritage Centre and Sun Yat Sen Nanyang Memorial Hall). The winning entries will be featured on the institutions' Facebook pages and the first prize of each category will be printed on face masks that will be available for sale at the heritage institutions.

If your entry is selected as one of the winning designs, you can receive book vouchers worth up to \$200 to be collected at our heritage institutions when we re-open.

| Junior Artists (5 years old – 12 years old, based on birth year) | Budding Artists (13 years old – 16 years old, based on birth year) |
|--|--|
| *First Prize: Vouchers worth \$200 | *First Prize: Vouchers worth \$200 |
| Second Prize: Vouchers worth \$150 | Second Prize: Vouchers worth \$150 |
| Third Prize: Vouchers worth \$100 | Third Prize: Vouchers worth \$100 |

All participants will receive a goodie bag for their participation, redeemable at the heritage institutions.

Instructions:

1. Print out the contest form and template found below on A4-sized paper.
2. All designs should be completed within the boundaries of the mask template.
3. Participants may use mixed medium for the submission (e.g. crayons, colour pencils, paint, etc).
4. No software editing tool should be used for developing/editing/creating the artwork.
5. To create a digital scan of your design for submission, select an output resolution of 300dpi or higher on your scanner settings. If you do not have a scanner, you may use a scanner app to scan the drawing. Only file types in pdf, jpeg or png will be accepted.
6. Hold on to your original design and we will reach out to you if your entry is selected as one of the winning entries.
7. All files must be saved in the following format:
child's name_child's surname_child's age.jpg (e.g. Charlotte_Ng_7.jpg)
8. Submit your design along with the signed contest form to the following email: nhb_educationprogrammes@nhb.gov.sg **before 2359hrs on 26 July 2020.**

Mask-a-rade Challenge

Contest Form

Please complete the fields below and mail your completed form along with your artwork submission and write-up to: nhb_educationprogrammes@nhb.gov.sg

**Please type and print out the completed form, illegible entries will not be accepted.*

Full Name: _____

Age: _____ Date of Birth: _____

Gender: _____ Phone no: _____

Email address: _____

Title of artwork: _____

Short caption of no more than 50 words explaining your artwork and how it illustrates the theme of what you hope a post-COVID-19 Singapore would look like.

Name of Parent/Guardian

Parent/Guardian's Signature

**By signing this form, you agree to all the terms and conditions set forth in the form.*

All entries must be submitted by 2359hrs on 26 JULY 2020

Terms and Conditions

Entry Requirements

1. Participants intending to participate in this contest must have the consent of their parent or guardian to do so. Participants must submit proof of parental or guardian consent for their participation in this contest, if required by NHB.
2. By permitting their child to enter this contest, parents/guardians acknowledge that they have read, understood, and agreed to be bound by these terms and conditions.
3. Only one entry may be submitted by each participant. Artwork submitted must be the participant's own original work. Participants are to ensure that submitted entries do not infringe any intellectual property rights of third parties.
4. Participants are to observe the guidelines stated at <https://www.nhb.gov.sg/what-we-do/our-work/community-engagement/education/resources/national-symbols/> if their designs feature National Symbols (National Flag of Singapore, Lion Head Symbol, etc).
5. All valid entries must be submitted during the specific contest period (8 June to 26 July 2020). Entries submitted after 2359 on 26 July 2020 will not be accepted.
6. Entries submitted which do not meet the requirements under these Terms and Conditions will be invalid and will automatically be disqualified. NHB reserves the right to select an alternative winner if NHB has reasonable grounds for believing that a winner has contravened any of the Terms and Conditions.

Note: Staff of the National Heritage Board (including staff of the Heritage Institutions) and their immediate family members are not eligible to enter this contest.

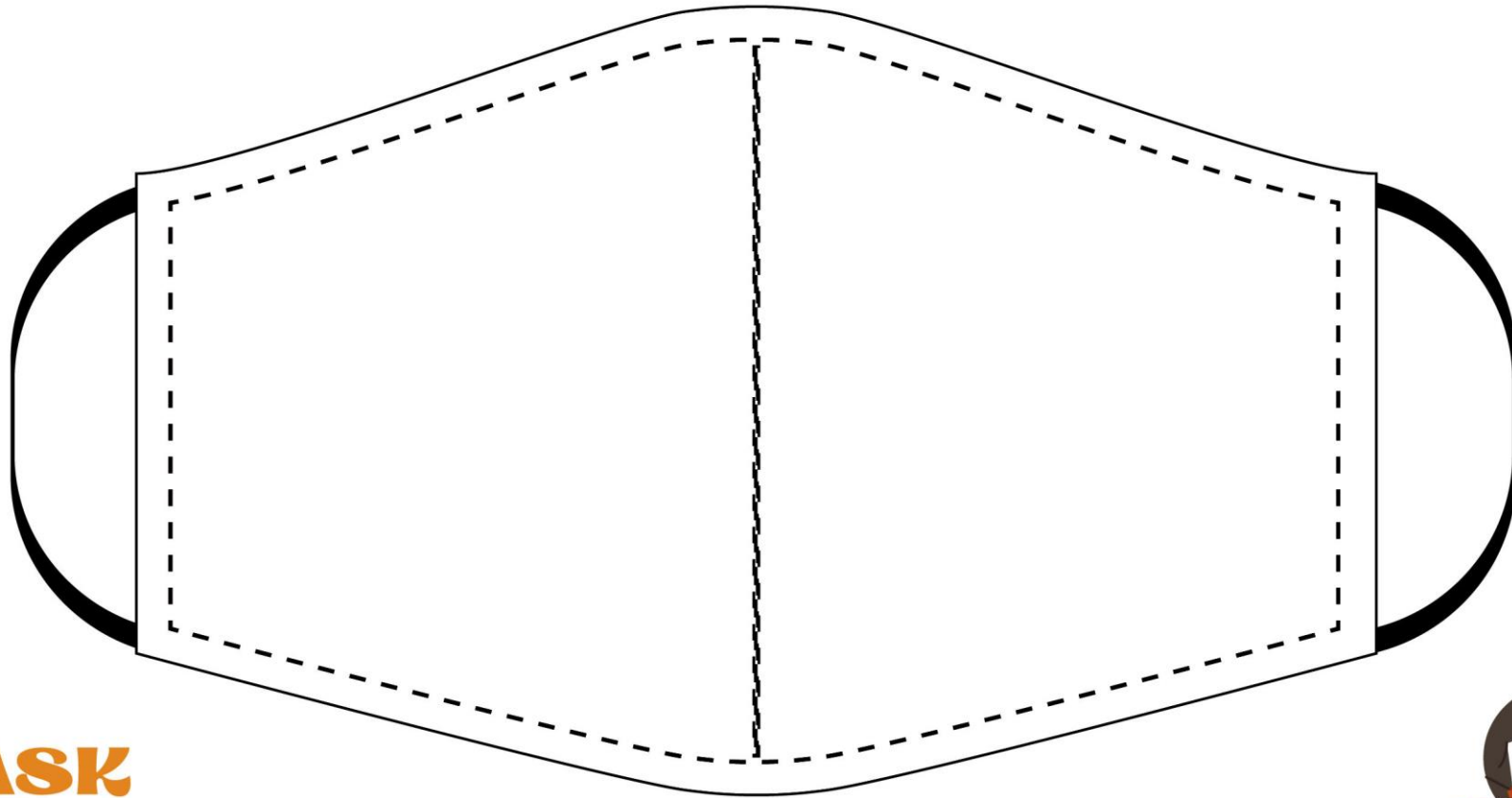
Winning Entries

7. NHB will notify the participant and/or parent/guardian that his or her winning design has been selected to be posted on our Facebook pages, and/or produced as face masks prior to posting and production.
8. All decisions by NHB are final and no appeals nor further correspondence concerning the decision to award to the contest winners will be entertained.
9. All prize(s) are as stated and are non-transferable and cannot be exchanged. No cash or credit alternatives will be offered. If due to circumstances beyond NHB's control that NHB is unable to provide the stated prize(s), NHB reserves the right to award as substitute a prize of equal or higher value.
10. Collection of prizes must be done in person/by parent/guardian with valid proof of identification (NRIC/Passport).
11. The identity of the winners will be published for announcement of winning entries. By taking part in this contest, the participants of the winning entries acknowledge and agree that their name will be made available to the public.
12. Any intellectual property rights, including copyright and design rights in the entries submitted by participants, including in the winning entries and merchandise based on the designs provided in the contest entries shall belong to NHB from the point at which the contest entries are submitted to NHB. NHB shall be entitled to all proceeds generated from all sales of the merchandise. NHB will credit each participant whose design is used to produce the merchandise unless otherwise requested by the participant.

13. NHB as copyright owner to the submitted artwork shall be entitled to use, display or modify the same on its social media pages, websites and/or in any other form of marketing collaterals. All publicity materials and efforts relating to the production of the merchandise shall be at the sole and absolute discretion of NHB as the main organiser.

General Terms and Conditions

14. NHB may collect, use and disclose participants' personal data as provided through the submission form, for the purposes of administering the contest and in relation to his/her participation, including contacting the participant for further information. For more details on the National Heritage Board's Privacy Policy, please refer to <http://www.nhb.gov.sg/contents/privacy-policy>.
15. NHB reserves the right to amend these Terms and Conditions and modify, cancel or suspend the contest at its sole discretion at any time.
16. Apart from NHB and the participant/parent or guardian, no other persons shall have any rights under the Contracts (Rights of Third Parties) Act (Cap. 35B) to enforce these Terms and Conditions.
17. These Terms and Conditions shall be governed by and construed in accordance with the laws of Singapore for every purpose and each participant submits to the exclusive jurisdiction of the Singapore courts.



**MASK
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RADE
CHALLENGE**
A DESIGN CONTEST

**Note that designs will be printed on black masks. Participants are encouraged to use vibrant colours and thick lines for their design, and to fully utilise the space within the outline of the template.*



